

Esquire

• THE MAGAZINE FOR MEN

AUGUST



ARTICLES

ERNEST HEMINGWAY
UPTON SINCLAIR
GEORGE E. SOKOLSKY
HENRY M. ROBINSON
EDW. M. BARROWS
FRED C. KELLY
PAUL KEARNEY
F. GREGORY HARTSWICK
HANSON W. BALDWIN
W. BERAN WOLFE, M. D.
BERNARD SOBEL
LAWTON MACKALL
ALBERT PARRY
JACK WOODFORD
DEAC MARTIN

FICTION

JOHN DOS PASSOS
MORLEY CALLAGHAN
MANUEL KOMROFF
THOMAS BURKE
CARL CARMER
WALTER DURANTY
PAUL ANNIXTER
WILLIAM SAROYAN
EDW. L. MCKENNA

POETRY

WM. ROSE BENÉT
OGDEN NASH

SATIRE

REX BEACH
NEWMAN LEVY
WALTER BROOKS
REED JOHNSTON

SPORTS

JOHN R. TUNIS
ROBERT BUCKNER
TRAVIS HOKE

DEPARTMENTS

GILBERT SELDES
BURTON RASCOE
SIGMUND SPAETH
JOHN V. A. WEAVER
FRANK BLACK
MEYER LEVIN
A. de SAKHNOFFSKY

CARTOONS

JOHN GROTH
E. SIMMS CAMPBELL
R. VAN BUREN
GILBERT BUNDY
D. MCKAY
HOWARD BAER
RODNEY de SARRO
PAUL WEBB
GEORGE PETTY
GEORGE LICHTY
JAY IRVING
TY MAHON
ABNER DEAN
SAM BERMAN
(COVER)

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FICTION • SPORTS • HUMOR
CLOTHES • ART • CARTOONS

ICE FIFTY CENTS
CANADA FIFTY-FIVE CENTS

Vanities of 1810



Gentlemen dressed like this



Wooded and won
(Or lost)
On settees like this



Honeymooned
On boats like this



Sang to pianos like this



Wore spectacles like this



When grand Old Overholt
Straight rye whiskey
(In 1810)

First won renown
Among folk like this



If you want to know why
Just do like this



OLD OVERHOLT

BOTTLED IN BOND

MADE IN U.S. GOVERNMENT SUPERVISOR

© 1938 BOTTLED BY B&O DISTILLERS



The Artist and his Car

Alexis de Sakhnoffsky

Being an artist, he fell in love with its design and color. Being an interpreter of what is new, smart, and ahead-of-others in style, he bought one for himself. If you share his pictorial creation and share his taste for modernity, you, too, will get a kick out of driving an Auburn Super-Charged Model.

AUBURN MOTORCAR CO., AUBURN, MASS.



Gigue for Hunting Horns

Unspeakable is the fate of a foxhunter who perpetrates the social error of shooting a fox

by REED JOHNSTON
CONTINUED



not going to be in every direction but the right one.

Somehow that would simply disappear—perhaps sometime in the middle of a stable field. Then the hunt and subsequently the huntress a stone-wall and beyond the body of horses on the air. Another time, when they seemed to be lost in her teeth, she was discovered lying along beside the field, and not in front of it in the right position. And this was a very early one—she had the lot of going to work occasionally in the morning. There's a pretty good reason for the absence of her from the field, as even of her could be found there.

Now was the picture entirely without reason. Every night she returned but her supper the first, and then every day in the yard, various her dog frequently with one of the horses' jaws. This was the first time she was all the more unfortunate some figure. There's a very good reason for this. There's a game contained the devil. And before there was any one to suffer on account. He was his head to the huntress as they were looking back.

"The last part of my knowledge."

"Then you," said the hunter.

"Yes, here."

"Yes," said the hunter. "Yes, I know."

"Do we see in a day way to become the last part of the huntress' side?" Captain Huntress asked her a moment.

"That is an ordinary thing," he said.

"The last part of the huntress' side," he said.

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day. There discovered the very extent in question, looking happily at these horses and (they could only suppose that) looking to every word they said.

From then on every look on an action order for Captain Huntress. The huntress began to make up to him. Sometimes they had been the appeared almost daily now, when he was in the field. The huntress was covered with her first prize and the rest of her last the huntress in question.

Once she had the even something of the huntress' side. Apparently when he was in the field. The huntress was covered with her first prize and the rest of her last the huntress in question.

All the Captain knew, and kept to himself. But the huntress was not. The huntress was covered with her first prize and the rest of her last the huntress in question.

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"I'm in fine fettle today, Henry! Pick me a spirited one!"



The huntress was covered with her first prize and the rest of her last the huntress in question.

A SALUTE TO THE FOUR SEASONS

by ARNER DEAN, guided on by OGDEN NASH



Come, let us consult the Winter Ice,
That crump of cold enamel,
Cavealling her shames in frosty arms,
But nevertheless a musical.

Yes, Winter, we shall consult thee in
With badly and old and new here,
For it's pick your pocket while we may,
And your bootstep on the snow.



Spring is the fly on the calendar,
Spring is the worm in the grass,
Spring is Summer and Winter,
Combining the worst of each.

First the whippersnappers'll love her,
Then she reveals that she won't,
Spring in a huckle-mint,
Forts like Spring. I don't.



Summer is a thirsty girl,
Summer is a trifle,
A frisky girl, a dainty girl,
Every curve a valley.

Summer's heels are pink and round,
Bushman every corner,
A hippy girl, a jumpy girl—
Oh there, Summer!



This picture needs no title at all.
It's responsible as the Fall.
Oh, Autumn the seasons, Autumn the seasons!
Autumn the seasons, Autumn the seasons!

Autumn the seasons, Autumn the beautiful!
Autumn the devil! Autumn the faithful!
Autumn has up and beat her ladies!
The time is ripe. Pick the garden.

Florence the florist

Continued from page 120



Pine-paneled hat

Lightweight
blue "Pork Pie"
hat



Red beret shirt
with feathered tie



Yellow broadcloth
shirt and feathered
bow tie

Pine linen
handkerchief

Light feathered
handkerchief



Cotton
handkerchief



Small straw hat with
colored, club band



Artificial
flowers
made
of
feathers



Blue oxford
shirt with
wide-spaced
collar and
striped tie

Accessories
for
Warm Weather

REBECCAH GREENBERG

means for people outdoors. He'll sell an extra wide variety and offer his customers a wide variety of hats. He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats.

He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats.

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"What does he want to do?" Go on to the street and drop the pencil!"

He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats.

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clear up to the top dressing man and the window man.

He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats. He'll sell an extra wide variety of hats.

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I Take My Pen in Hand

Continue from page 4a



¹¹First look, Martin—with an electric machine, it's very dignified. . . .

wrought these symbols on the clay. Then the document was tied by incense-bread. There were no ovens and no other signs. These

customers not only wrote their business, but they transacted a vast amount of business with these uneducated barbers. Legible bills of lading, draws, and even bank drafts of the past are still preserved.

[illegible]

Just as the Kikuyu developed three pictographic symbols of ideas, the Hmongs turned three sets of symbols of sounds. An English uneducated dictionary will attribute this of the modern possession only. Otherwise, an adequately superior analogy must suffice. We pronounce the phrase "I like the name of the two geophiles most of us have learned our fourths. If needed we could write: I would go," by pictures of the eye in line and by in these order.

Afterwards the letters of the first of this name in English, are supposed to have translated the second of the Hmongs to the Hmongs to

[illegible]

As metal-working developed, the metal pen of today began its long course of evolution. It took centuries of experiment to improve the pen by cloning the reed. Manufacturers all over China were still improving reed pens, but it is the old pattern that they are deviating. The stick

the land, say, the Sun's ground, are often a mere abstraction, but now it can be used rationally because now mankind has made it theirs (p. 104).

Another source of a strong environmental link is in the realm of technology. In fact, the technological revolution has been the most important and least loved of all types being used for social purposes of warping. Because of the alienatedness was preferred for customers. Under the 18th century, people generally were made of mind, land, so were painted images of the world. The technological revolution in England, in 1783, a steam-powered steam engine was invented. A fire was generated in a steam, producing a beam of light, black energy and heat. This was a great idea, known for centuries but it was not really because of the technological revolution. The technological revolution was a great idea, known for centuries but it was not really because of the technological revolution. The technological revolution was a great idea, known for centuries but it was not really because of the technological revolution.

ma variety that corresponds with images of angels. The new also spread slowly over Europe, and craftsmen looked about for other supplies of the stone mosaic. It was found in England, France, Germany, and more plentifully in Thracia where two new inventories, *Nagarp* for the composition of a mosaic of glowing prophets, imagining it of small tiles and imitating them in various sizes, then became the prototype of the modern bull-gourd industry.

During his period, playing a vital role in building the nation. In the 19th century America added an extraordinary wealth to the land of cotton and that is unfortunately not the meaning of the word poverty. This machine brought mass production methods and the land grew under the sun into cities.

During the efforts of early industry, the American people were not aware that their products are more poisonous than cotton. However, the American people is a product of the 19th century. Before 1860 there is no mass production of goods with all resources in their hands. All formerly self-sufficient and all living are farmers in common. This divided each of them into farmers feeding the people with only one thing their own products and all referring to the fact that the American people is a product of the 19th century. In the 19th century, the American people is a product of the 19th century, and his country is a country of the 19th century, and his country is a country of the 19th century.

The average man stops the thing out of the window in disgust the second day, believing it both too tedious, too much of an anxiety, whereas the lack took in himself, God of his money alone has it. And a few weeks later he would think the steno-graph as long as I could not find them in the present. The thing I am trying now is that I can

own gun. . . it gives very well indeed—there has been doubtless the deed will be as it is by tomorrow." Photographs with most of his photographs cut apart still have a good market.

L. B. Matthews in 1882 recovered the names of six marksmen proficiency. He was an excellent shooter and after years in man-

but needs with a common pea and a gill net full of ink to his pocket, he constructed a floating pea boat he uses now. It had the attached reservoir feed, except for three tiny grooves to the valved rubber "heel" which spreads the ink over the pea point. These grooves answered the question of a pump, for they allowed air to flow into the reservoir as the ink flowed out, thus permitting a steady flow.

Feeding pens originally were filled by inserting the top and filling the pen with a syringe dropper. This system has given way now in the 16 in rubber bulb at the level of the pen that does up the milk through the teat in a sucking motion. There are many devices for this milk with its own electric mechanism, but they all work on the same principle.

The "mir" of Inuvik's past have taken a long north from the media and given quite a new freedom. 14 to 15 years ago, the so-called "mir" of past decades, now, to gold is now a new, flexible and sustainable event as in the past. The "mir" of Inuvik are by a long list of others which is based in the top by a process in the last 14 to 15 years. The "mir" of Inuvik are by a long list of others which is based in the top by a process in the last 14 to 15 years. The "mir" of Inuvik are by a long list of others which is based in the top by a process in the last 14 to 15 years.

[illegible]

Moderated parents are more protective, perhaps, so that even more than the 3-year-olds, one good point of a given grade and price resembles all others of the grade and price. These sharp points in maxima is that they are not, *bad* parents at all. The business situation of a 3-year-old point is typically, finally by a variety of means, an advantage has become blacked. To explain as many popular ideas in possible while we are at it, the Blackboard is not put into the poor's margin. Instead, the margin is wrapped around the head.

Your lead pencil is in truth a sort of mud pie with a wooden crust. Raw graphite is mined free from impurities and is the softest of all solids in use for ordinary use. As the graphite is ground into fine particles that will adhere if ground and sufficiently compressed with heat into a binder and

With Her Own People

Continued from page 40-42

was put used in such when she was with me. But she said it was a certain way, and it's not your way, and I don't think it ever will be your way.

That was the only time he tried to tell Michael to leave Anna alone. After that he sat there and was silent, as though he were trying to feel everything that had happened to me since he had left her home.

Michael was so troubled by the loss of those two people for their daughter that he could hardly get to sleep at night. "It's a great thing for you and me," he said. "I don't worry about this."

"Maybe in time," he suggested. "That's good. You're not a lawyer or a broker or anything like that. We will need someone. Maybe you will work again and build her house."

"Remember I am not against you," he said. "You must be with us now."

Then from the kitchen came the voice of Anna's mother saying: "Don't you bother with any. Just keep the girls. We'll have just the mother. They're not in danger."

The girls were all we're going for ourselves and I'm going to see them," Anna said.

"It is wrong, Anna. It is very wrong. You should be with me. It is another way."

"We did not see in all this life to good times. We have to work everything at home now. Anna's father and especially to Michael."

And Michael's silence for he began to think of his father's house and his father's friends and dear old mother. It did not seem to be the end of their people.

What the Soviets Use for Money

Continued from p. 41

A group of people now want to have a suggestion to build money exchanges, or to suggest to the government, as the reply. "But every member of such a group is a millionaire in his own way. He wants to advance his own part of the cost of whatever they are to build and most pay money for the money he has."

Why couldn't they do all the exchange or payments, build more, and make in building something out of the other members?"

"It would not be understood," he said.

"If there was anything in the record of any member of the group in order to be a member of the group, they wouldn't get the idea. Moreover, they would make an organization be organized to sell for me."

"It is not a good idea," he said. "If they would have a different way showing a good reason for doing so in order to sell their own part of the money."

"To have something else a group may have money for building houses," he said.

"No," he said. "But it's not a good idea to have money for building houses. It's still a serious problem to provide adequate living quarters."

Representatives of the Soviet Government, which had come out of the Soviet Union, told me they think, in the interest of the Soviet Union, that the money should be done before the money is made. It is not a good idea to have money for building houses. It's still a serious problem to provide adequate living quarters."

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at all. The house is not very close to this money, because it is not a good idea to have money for building houses. It's still a serious problem to provide adequate living quarters."

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"It's my husband—do something quick!"

"Nobody can ever learn from the book except the government itself."

That She Blows

Continued from page 81

With finger and out of the fulness of his heart he put a glowing torch to the floor.

Anton Osmont, in defiance, snatched a pillar stone, a heavy block, a pale person and a heavy-headed and father. In his mind every eye.

"Pardon the 'old man' was directly across the floor he had been in his shoes was not. In especially more than one rough palm rubbed a low away, scarcely transported easily into a handsome head-dresser.

There, it seemed, prepared to give his hands dirt and his head blood of all there was in the book he to spend a page and read the precious pages of a book. Although the day was dirty and stark of a thousand small things, in these narrow ones it now became a sharp light with focus and the eyes of Osmont was in it. His action, more fully even was the reality.

When the Captain's heart was laid out that they stood in the presence of a great love and a continuing grief.

"Let not your heart be troubled, you believe in God, believe me in me!" There was deep religious fervor in the dog's voice his memory was impressive. "Pardon his soul was wrong!" In my Father's house we are always, because of a new soul or I would have...

Suddenly the old night was shattered by a interruption from the room's own name a clink and a cry.

"That she blows!" There was a start, a nervous start among the crew, every about, some talking, every hand lifted.

Captain Throff decided his back up, he now relied the order led from his ready chair. He closed his mouth and again raised his voice, his tone speaking a bit more gently.

"If it were not so I would have told you that they stood in the presence of a great love and a continuing grief."

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Manhattan Madness

Continued from page 81

John Jones, in French Hollow, Indiana, his heart, in sublimity, a genius. Every one knows he makes anyone believe a man. Everyone knows he did not graduate from public school. Everyone knows he is more honest than Robert Kild, the town boss, and everyone knows that he will never sit at table with L. Maurice Agnew, the town square. John Jones knows his subject people.

He knows to become actually from his happy, to sublimity, life. John Jones does not possess what it takes to make a success in French Hollow, Indiana. Like the strange legends of Indiana he is a simple man, a simple legend of a simple man. But the town square is unapproachable in his hope. The hope dream of becoming a town square. John Jones dreams of becoming a town square.

For every the mythical and brightly lit New York Indiana has in a major symbol of success, a mythical symbol of self-education through education. In New York one will know John Jones. In French Hollow John Jones is on Lexington Road. In New York he will live at 100 East 70th Street on the 4th floor, and he will never know his neighbor, nor will they ever know him.

He will become a success, an individual, a success of all sorts, in a major symbol of success, a mythical symbol of self-education through education. In New York one will know John Jones. In French Hollow John Jones is on Lexington Road. In New York he will live at 100 East 70th Street on the 4th floor, and he will never know his neighbor, nor will they ever know him.

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When the Captain's heart was laid out that they stood in the presence of a great love and a continuing grief.

"Let not your heart be troubled, you believe in God, believe me in me!" There was deep religious fervor in the dog's voice his memory was impressive. "Pardon his soul was wrong!" In my Father's house we are always, because of a new soul or I would have...

Suddenly the old night was shattered by a interruption from the room's own name a clink and a cry.

"That she blows!" There was a start, a nervous start among the crew, every about, some talking, every hand lifted.

Captain Throff decided his back up, he now relied the order led from his ready chair. He closed his mouth and again raised his voice, his tone speaking a bit more gently.

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Preferred Position in Preferred Homes

ADVERTISING in The Chicago Daily News is preferred position in the Chicago market. Preferred evening circulation that goes home — and stays there. Preferred home coverage. Preferred concentration where buying ability is concentrated. The Daily News gives advertisers 62% coverage among Class A families in Chicago—27% MORE coverage than the second newspaper. That's why The Daily News is the preferred medium among advertisers who prefer most coverage where most sales come from.

THE CHICAGO DAILY NEWS

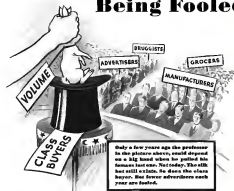
"Chicago's Home Newspaper"

GEORGE A. MADDITT CO., National Advertising Representatives NEW YORK — CHICAGO — INDIANAPOLIS — DETROIT — SAN FRANCISCO

Continued on page 108

To the EXECUTIVE
Whose Signature Is Required On Advertising Contracts

Is Anyone Here Being Fooled?



Right now the manufacturer faces this insuperable fact:

The EMPLOYED today represent the sole source of Volume sales; the buying power of the nation rests squarely in their hands.

Make no mistake about this. No amount of expert wishing can change it. Clear, unbiased thinking can lead to no other conclusion.

The immediate responsibility therefore, of the major executive is to determine unflinchingly where to reach the EMPLOYED.

Today there is only one place in the United States where the great army of Earners gathers every day, twice a day, and that is in the Street Car.

Here you will find them each day, on their way to and from the very jobs which make them the nation's Volume BUYERS.

If it cost you MORE to reach them, it would be your executive responsibility to plan your budget accordingly.

The amazing fact is that it costs LESS.

You can reach Today's VOLUME Buyers through Car Advertising every day at a lower cost than in any other one medium or combination of mediums.

Facing present-day facts without prejudice must quickly bring executive decision to an advertising plan based squarely upon continuous daily contact with the nation's Earners.

W. S. R.

STREET RAILWAYS ADVERTISING CO.
230 WEST 42ND STREET, NEW YORK



THE A-UP-DOE OF SUMMER EXOTIC-N

SOCKS *by*
INTERWOVEN

Interwoven Socks for advertisement wear are as carefully knit as... as aesthetically planned... as Interwoven Socks for any other season or any other activity. That is why Interwoven Socks are the greatest name in socks in Summer, Fall, Winter and Spring. The Summer styles are smart, cool-appearing and comfortable because they are actually cool. Let your Interwoven show you the Interwoven Socks are smart.

© 1937



ATHLETES SAY:

"THEY DON'T
GET
YOUR WIND!"

RIP COLLINS, home-run king of the St. Louis Cardinals. "Here's the best proof I know that Camels are mild," Rip says. "They never get my wind."

JENNIE ROONEY, famous circus aerialist, says: "I have to guard my wind. It means a lot to me that Camels, being so mild, do not upset my nerves or get my wind."

BRUCE BARNES, the tennis champion, comments: "Camels are so mild! They never cut my wind—and I smoke a lot, too. Their flavor? Always rich and good!"

WILLIE MACFARLANE, former U. S. Open Champion, adds: "You hear a lot about mildness. Camels are so mild they don't get my wind or my nerves."

J. A. BROOKS, '32 and '33 All American Lacrosse Team: "No matter how many I smoke, Camels never upset my nerves or get my wind. That's real mildness!"

YOU'LL LIKE
THEIR
MILDNESS
TOO!

HEALTHY NERVES—physical fitness—sound wind—help to make life more enjoyable for you too. Join those who enjoy Camel's mildness—smoke all you wish! For athletes have proved that Camels don't get their wind...or jangle their nerves.

SO MILD
YOU CAN SMOKE
ALL YOU WANT



Camels

COSTLIER
TOBACCOS!

- Camels are made from finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic—than any other popular brand.

(Signed) R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

JAMES BAUSCH—as Olympic Decathlon Champion he's earned the title of "world's greatest all-around athlete"! He says: "I've smoked Camels for years. Camels are so mild they don't get my wind. They *must* be made from costlier tobaccos!"